

# MinOral® – PEOPLE WHO USE SCHUESSLER-SALTS WISELY ALSO WANT TO CLEAN THEIR TEETH WISELY



Using Schuessler-Salts to support your health is a commitment to living consciously. More and more people want to immerse themselves in this lifestyle.

By putting all the Schuessler tissue salts know-how into developing the ideal toothpaste, the result is: MinOral®. A high-quality combination of selected minerals, MinOral® contains xylitol, which cleans, cares for and protects the teeth and gums in a completely natural way.

Many people are unaware that:

- ❖ When taking Schuessler-Salts or other homoeopathic remedies, they should not ingest menthol and other etheric oils, as these substances may adversely affect or inhibit the tissue salt function.

**People who have tried MinOral® are convinced: 90 % of users would recommend MinOral®.\***

\*Survey of 1,861 pharmaceutical technicians and end consumers in September 2014

#### Imported and distributed by:

Dr. (med) W.H. Schuessler (Biochemistry) Pty Ltd  
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Dalby QLD 4405

**MinOral® – The only homoeopathically compatible toothpaste with valuable minerals, based on Biochemistry according to Dr Schuessler, and Xylitol.**

- without Menthol & Co
- with valuable Minerals
- with Xylitol for prevention of caries
- suitable for the whole family
- with fresh citrus taste

**MinOral® is 100% free of:**

- ✓ Gluten and Lactose
- ✓ Silicone, Paraffin and Mineral oil
- ✓ Synthetic scents, colourants and preservatives
- ✓ Menthol and essential oils

**MinOral® - for the whole Family**

- Without additives (silicones, paraffin, mineral oil derivatives and synthetic fragrances, dyes and preservatives **MinOral®** is a valuable companion for everyone.
- In addition **MinOral®** is a good choice in case of repulsion or intolerance of menthol.
- **MinOral®** cleans teeth for young and old both gently and thoroughly (RDA- level 30)
- **MinOral®** is equally suitable for children and adults and thus benefits healthy teeth for the whole family.

## MinOral® - Summary of all Ingredients and their Functions

|  | Ingredients   | INCI* Name  | Quality   | Function according to Dr Schüssler   |
|--|---|---|---|--|
| Selected Mineral substances based on the biochemic therapy according to Dr Schüssler | Calcium carbonicum  | Calcium carbonate   | <ul style="list-style-type: none"> <li>Effective tooth cleansing</li> </ul>   |  |
|  | Calcium fluoratum   | Calcium fluoride  | <ul style="list-style-type: none"> <li>Caries protection</li> <li>Healthy teeth and gums</li> </ul>                       | <b>Enamel:</b><br>Firmness, resilience<br><b>Jaw bone:</b><br>Hardness and elasticity                                      |
|  | Calcium phosphoricum  | Dicalcium Phosphate Dihydrate                                       | <ul style="list-style-type: none"> <li>Healthy teeth and gums</li> </ul>  | <i>'Salt of Bones and Teeth'</i><br><b>Enamel and Dentin:</b><br>Essential substance<br><b>Jaw Bone:</b><br>Bone substance |
|  | Kalium phosphoricum   | Potassium phosphate   | <ul style="list-style-type: none"> <li>Healthy teeth and gums</li> </ul>  | <b>Pulp cavity:</b><br>Nerve protection  |
|  | Magnesium phosphoricum  | Magnesium Hydrogen Phosphate  | <ul style="list-style-type: none"> <li>Healthy teeth and gums</li> </ul>  | <b>Enamel:</b><br>Shape/form, surface<br><b>Pulp cavity:</b><br>Lymph flow   |
|  | Silicea   | Hydrated Silica   | <ul style="list-style-type: none"> <li>Effective tooth cleaning</li> </ul>  | <b>Dentin:</b><br>Structure of tissue<br><b>Retaining instrument:</b><br>Shape/form and structure of fibre                 |
|  | Zincum chloratum  | Zinc chloride   | <ul style="list-style-type: none"> <li>Fresh breath</li> <li>Caries protection</li> <li>Healthy teeth and gums</li> </ul> | <b>Jaw bone:</b><br>Storage  |
| Caries protection  | Xylit   | Xylitol   | <ul style="list-style-type: none"> <li>Caries protection</li> <li>Healthy teeth and gums</li> </ul>                       |  |
| Further components   | Citrus taste  | Limonene  | <ul style="list-style-type: none"> <li>Taste, fresh breath</li> </ul>   |  |
|  | Aqua, Glycerine, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate | Aqua, Glycerine, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate | <ul style="list-style-type: none"> <li>Solvent and foam producer</li> </ul>   |  |
|  | Xanthan   | Xanthan Gum   | <ul style="list-style-type: none"> <li>Provides texture/consistency</li> </ul>  |  |
|  | Erythrit, Rebaudiosid-A   | Erythritol, Rebaudioside A  | <ul style="list-style-type: none"> <li>Sugar substitute (Stevia)</li> </ul>   |  |

\* INCI = International Nomenclature of Cosmetic Ingredients.

## FAQ's

### How often should I use MinOral®

- MinOral® is for daily cleaning of teeth - morning and night; if necessary, also more often

### Can MinOral® also be used with an electric toothbrush?

- MinOral® can be used with both conventional and electric toothbrushes

### What ingredients in MinOral® are effective against halitosis?

- Bacteria in the oral cavity release volatile sulphur compounds that are often responsible for bad breath. Zinc chloride contained in MinOral® binds those and provides for pleasant breath. Additionally, a fresh citrus taste caters for a good oral feeling.

### What ingredients in MinOral® contribute to caries prophylaxis?

- MinOral® contains a valuable combination of mineral substances and Xylitol. The minerals support healthy teeth and gums, a prerequisite for long-lasting healthy teeth.
- Xylitol protects from caries as it impairs the growth of cariogenic bacteria and reduces plaque renewal

### What does RDA-level exactly mean?

- RDA = Radioactive Dentin Abrasion; a standardised measuring technique for the wear and tear effect of substances on the dentin. The RDA-level is ascertained in laboratories under standard conditions and indicates how much dentin is ablated after a certain cleaning period. The basic rule is: The higher the RDA-level of toothpaste the greater the dentin abrasion and the more harmful the daily use for the teeth.
- With an RDA of 30 MinOral® cleans teeth gently. Thus, it is also suitable for people with sensitive teeth as well as for the care of milk teeth. With an RDA of 30 its cleansing agent silica gel cleans according to the requirements of milk teeth and does not harm the still relatively soft enamel of baby teeth.